

Proposal for Partnership

2024-2025



Madyson Goudeau
Director of Outreach



AGGIE MIRACLE
2024-2025



Who are we?

Aggie Miracle is a student-run movement that strives to provide hope and support to children and families at our local Children's Miracle Network Hospital (CMNH). Our purpose is rooted in raising awareness and fundraising for McLane Children's Medical Center in Temple, Texas. All funds raised through Aggie Miracle help support patients and families at our hospital through providing Child Life Specialists, state of the art medical equipment, and treatment to sick and injured kids. Year-round fundraising, what Aggie Miracle is most known for is our annual event, AggieTHON.



Meet Mhyrun!

Mhyrun loves to fish, hunt, and play basketball—and he is in one of the kids that we support at McLane Children’s! In July of 2018, Mhyrun experienced two “mini-strokes”, which caused him to experience numbness in his left extremities and slur his speech. Mhyrun was diagnosed with Moyamoya disease, a rare condition in which the arteries supplying blood to the brain become narrow or blocked. Surgery was performed to restore blood flow to Mhyrun’s brain. A day after his surgery, Mhyrun suffered another stroke that caused drooping on the left side of his face. Doctors believed it would take three to six months for the effects of the stroke to be reversed, but Mhyrun’s big smile was back to normal in just one week. Mhyrun was home in time for Christmas and has since been striving and taking on each day with the heart of a soldier.



What is AggieTHON?

AggieTHON is a 12 hour fundraising event that donates 100% of our proceeds to McLane Children's Medical Center in Temple, Texas.

It's one of the hundreds of dance marathons across the nation, and this year we are approaching our \$1,000,000 fundraised mark. When a child is in the hospital, their ability to just be a kid is something that is often taken away from them.

AggieTHON is a time to celebrate our kids from the hospital, their families, the hard work of over 900 participants, our partners, and all the staff at McLane Children's. Students, faculty, patient families, community members all come together for games, food, dancing, patient testimonies and more before the final fundraising total for the year is revealed after 12 powerful hours of camaraderie.

Our goal is to provide funds that allow kids in the hospital to just be kids.





McLane Children's Medical Center

McLane Children's first opened in 2011 in Temple, TX as the only children's hospital between DFW and Austin with a pediatric center. This extension of the Baylor Scott & White includes extremely high-performing medical specialties recognized as being in the top 10% of the nation. Our hospital welcomes 208,789 hospital admissions, more than 900,000 emergency department visits, and is well equipped with top of the line facilities.

CMNH Facts

- Every Minute: 62 kids enter a CMNH
- Every Hour: 675 kids treated for trauma
- Every Day: 2329 kids undergo surgery

Our Impact

- Almost \$1,000,000 raised since the first AggieTHON in 2014.
- 900+ participants throughout the year

Our Reach

 1350+ followers

 1600+ likes



PARTNERSHIP LEVELS

Howdy, Partner \$250

- “Proud Supporter of AggieTHON2025”
- Window Poster for your company

Gig’ Em, Partner \$500

- All “Howdy Partner” benefits
- Company name on the back of AggieTHON shirt
- Your company’s logo on an official banner at AggieTHON 2025

12th Man Partner \$750

- All “Gig ‘Em Partner” benefits
- Small company logo on the back of AggieTHON 2025 shirt

Hullabaloo Partner \$1000

- All “12th Man Partner” benefits
- Medium company logo on the back of AggieTHON shirt
- Social media post to highlight your company’s sponsorship

PARTNERSHIP LEVELS

Good Bull Partner \$1500

- All “Hullabaloo Partner” benefits
- Large company logo on the back of AggieTHON shirt
- Your company and logo featured on one of our campus awareness days

Whoop Partner \$2500

- All “Good Bull Partner” benefits
- Banner displayed at AggieTHON (provided by your company)
- Station at AggieTHON named after your company

Aggie Gold Sponsor of Power Hour

- All “Whoop Partner” Benefits
- Sponsor of Power Hour: Your company would match every donation for 1 hour of AggieTHON
- Opportunity to present a check on stage at AggieTHON 2025

Our Past Sponsors



THANK YOU!

AggieTHON wouldn't be possible without you and your support. Your generosity is vital not only to our organization, but also to the lives impacted at McLane Children's Medical Center.

Your donation creates more than just an event—
it allows us to make miracles.

From all of us at AggieTHON,
Thanks and Gig'Em.

Visit our website for more ways to get involved at our events throughout the year.
www.aggie miracle.com



From
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